



## NEWS RELEASE

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FOR IMMEDIATE RELEASE

### **New BIG RED Air Winch Brochure Available**

#### **Complete Product Performance Specifications and Detailed Photos Included**

June 23, 2009, WINONA, MN. – Customers and distributors of Thern air winches now have access to a comprehensive air winch resource with Thern's TA series air winch brochure.

A leader in air winch performance, Thern, Inc. has published a 12 page, full-color air winch product brochure designed specifically with customer accessibility in mind. Providing users with comprehensive product information for both utility-rated BIG RED and personnel-rated BIG RED Rider TA series air winches, customers can review full product feature and benefit descriptions along with detailed photos. Additional information includes market application overviews, convenient product selection tables, dimensional drawings and complete performance specifications.

Both printed and electronic versions are available per request. For additional information and product support, please contact Thern customer service at 800-843-7648.

Celebrating its 60th Anniversary in 2008, Thern, Inc. is a major designer and manufacturer of winches, cranes and hoists for virtually any industrial application. Founded in 1948, Thern is headquartered in Winona, MN and markets its products worldwide. Learn more about Thern products at [www.thern.com](http://www.thern.com) or contact us via email at [info@thern.com](mailto:info@thern.com) or call 1-800-843-7648.

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For more information, contact:

**Brooke Ploessl**  
Thern, Inc.  
Phone: 507.454.2996 x248  
[bploessl@thern.com](mailto:bploessl@thern.com)

**Liv Tollefson**  
Linnihan Foy Advertising  
Phone: 612.238.3003  
[liv@linnihanfoy.com](mailto:liv@linnihanfoy.com)